

Florence Park Community Association

Survey results

10 December 2012

Approach

- Standard Council survey for community centres, but we adapted some questions
- About 1,000 surveys were distributed door to door in Florence Park area and at the Centre, and on the website
- 91 responses received between 5 November and 3 Dec 2012
- Data entered by Fiona Mullins and Dominic Scholfield
- Standard “survey monkey” charts used for analysis

Survey questions:

FLORENCE PARK COMMUNITY CENTRE

Cornwallis Road, Florence Park, Oxford OX4 3NH | Tel: 07864 028591 | Registered Charity No. 304301

www.florenceparkcommunitycentre.org.uk



SURVEY of local residents



Please tell us your views on the Centre and any changes you would like to see. Your views will help to improve the Community Centre!

1. Why do you use the Centre?

- | | |
|---|--|
| <input type="checkbox"/> To access services provided here | <input type="checkbox"/> Work or volunteer here |
| <input type="checkbox"/> Attend a regular class / session | <input type="checkbox"/> Hire for personal use e.g. party |
| <input type="checkbox"/> Run an activity at the Centre | <input type="checkbox"/> Hire for business use e.g. workshop |
| <input type="checkbox"/> Drop off / collect someone | <input type="checkbox"/> Other : |
| <input type="checkbox"/> Drop in socially | <input type="checkbox"/> I don't use the Centre currently |

2. How happy are you with the following features of the Centre?

😊 Happy 😐 It's OK ☹️ Not happy (Please tick a box for each if you have a view)	😊	😐	☹️
Vehicle parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycle parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
External appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internal decor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Range of activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signs and notices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opening times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost of using the Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toilets / changing facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disabled access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room booking arrangements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. If you do NOT use the Centre, why not?

- I don't know where it is
- I don't know what's on
- I don't feel comfortable there
- I can't get there
- Cost – it is too expensive for me
- I've had a bad experience there
- The Centre has a bad reputation
- Other:

4. On a scale of 1 – 10, how satisfied are you with the Centre?

(1 = very unsatisfied, 10 = very satisfied) (Please circle one)

1 2 3 4 5 6 7 8 9 10

5. What activities would you most like to come to at this Centre?

(tick as many as you like)

- Sports / fitness classes
- Games e.g. bingo, Aunt Sally
- Children's activities
- Dance
- Skills / learning activities
- Youth activities
- Theatre / drama
- Café
- Music / film
- Health / advice clinic
- Bar / socialising
- Art / craft group
- Older people's activities
- Other:

6. Any other comments? Would you like to get involved in the Centre—if so, how? Are there any skills you could help the Centre with?

Please continue on a separate sheet if you want.

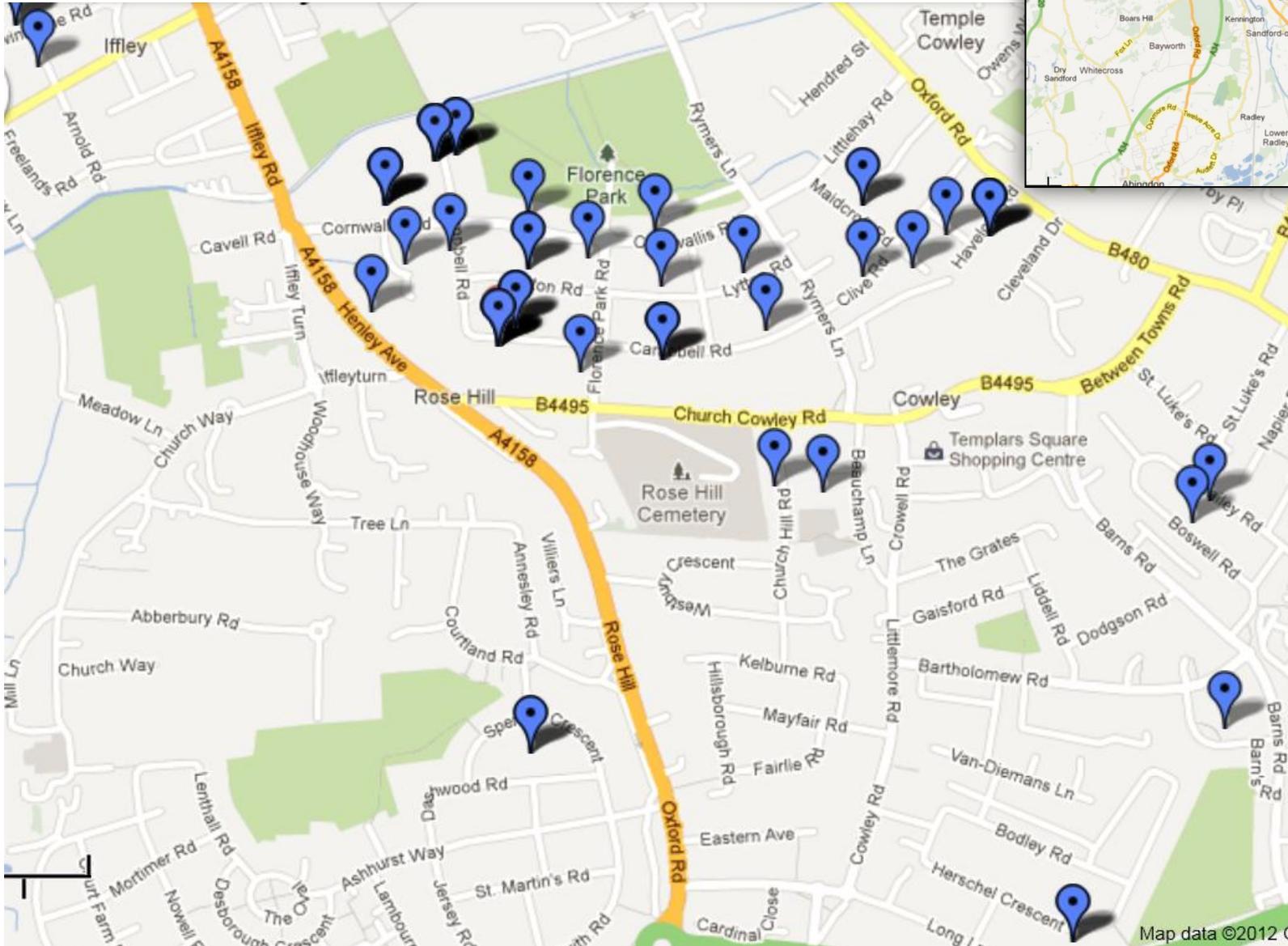
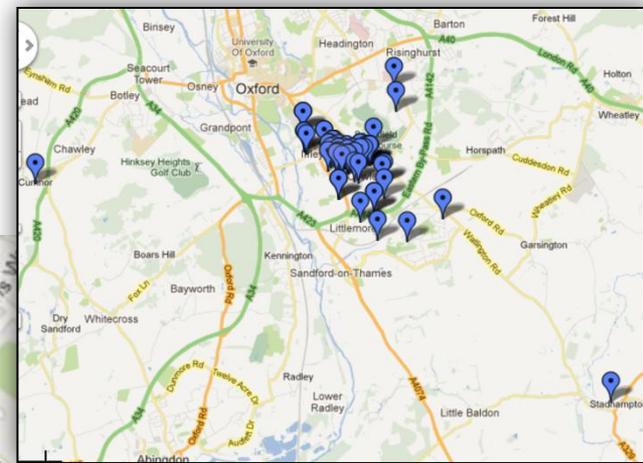
Name: _____ Postcode: _____

Email: _____ Tel: _____

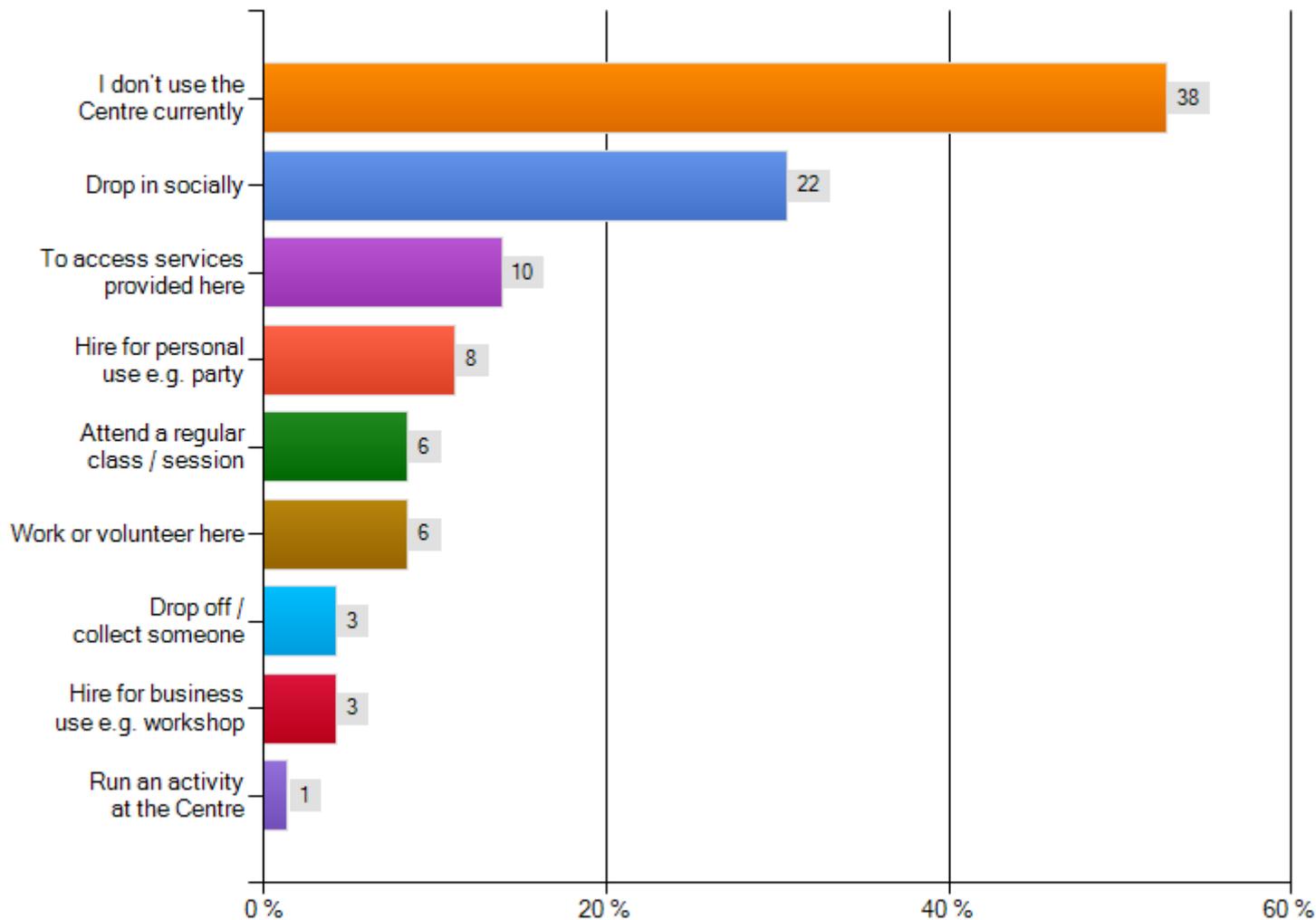
This info will only be used by the Community Centre. Can we add you to the Centre's email list to occasionally update you on Centre activities? YES please NO thanks

PLEASE RETURN THIS FORM TO THE CENTRE'S POST BOX ON CORNWALLIS ROAD (ACROSS FROM ISIS CARE HOME), OR BRING IT ALONG TO THE OPEN DAY AT THE CENTRE ON SATURDAY 17th NOVEMBER FROM 12-4pm. Many thanks.

Respondents' postcodes



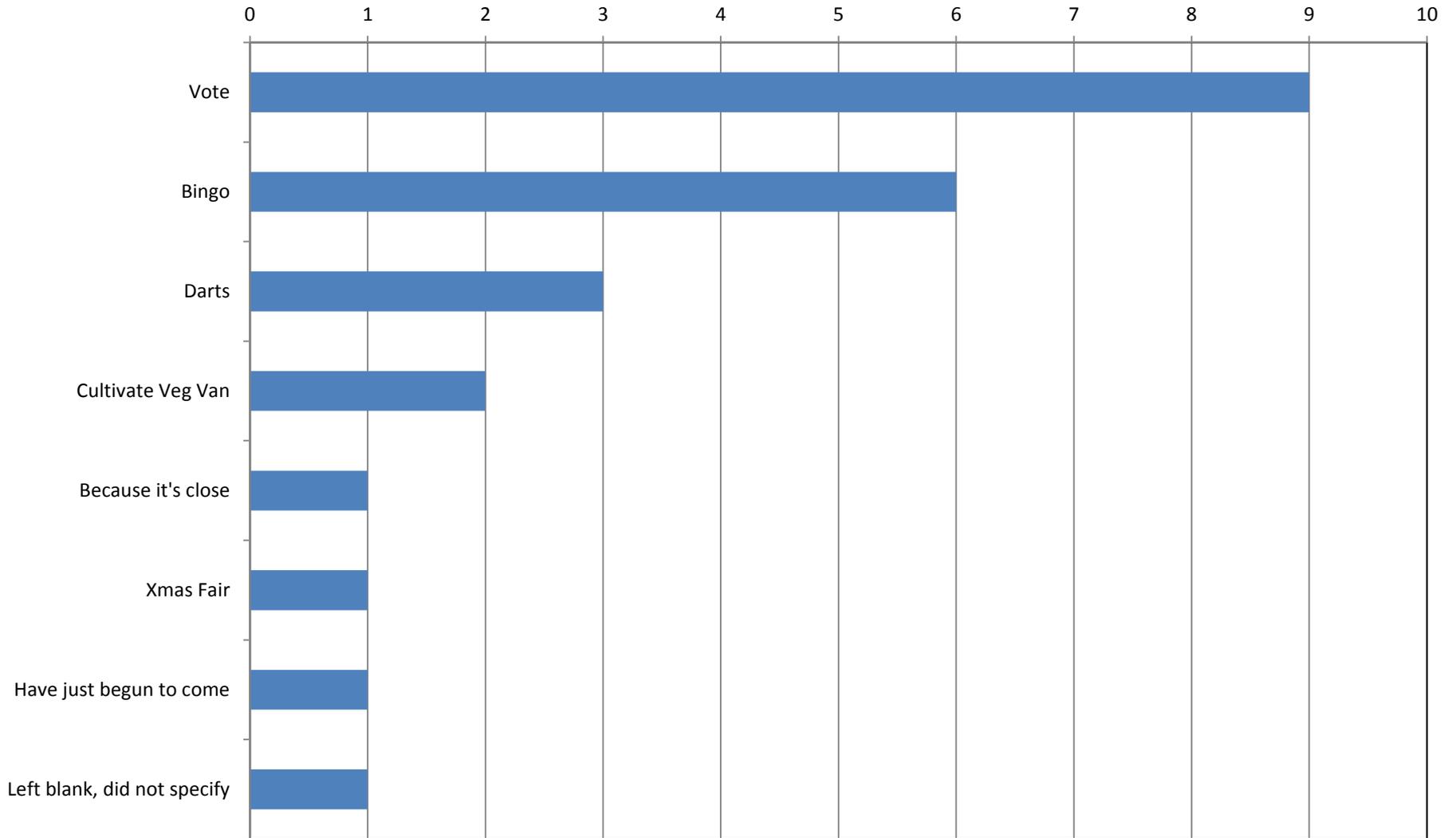
Why do you use the Centre?



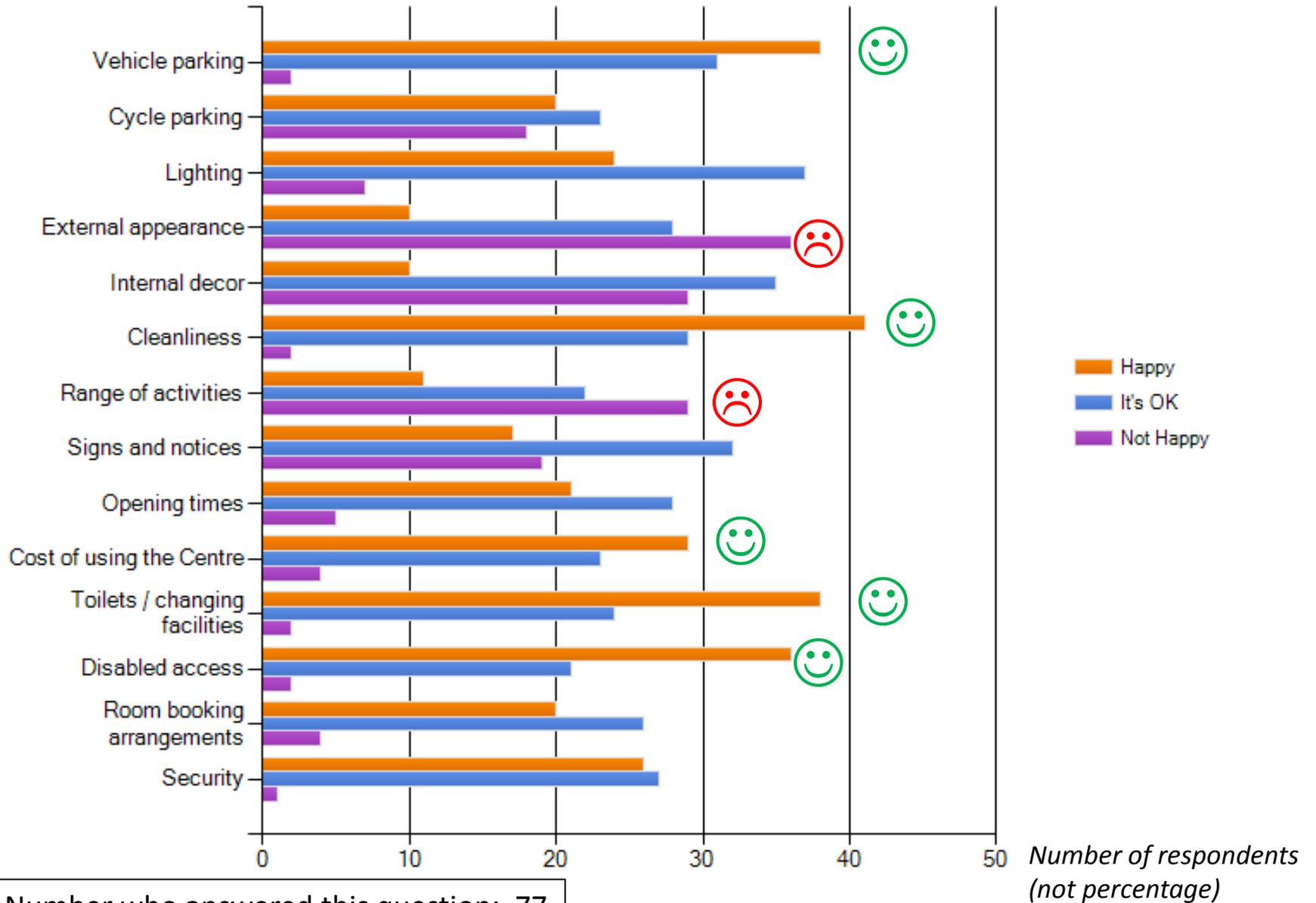
- Number who answered "Other (please specify)": 25 (see next page)
- Number who answered this question: 72
- Number who skipped this question: 19

Why do you use the Centre? *continued*

25 responses to "Other (please specify)":

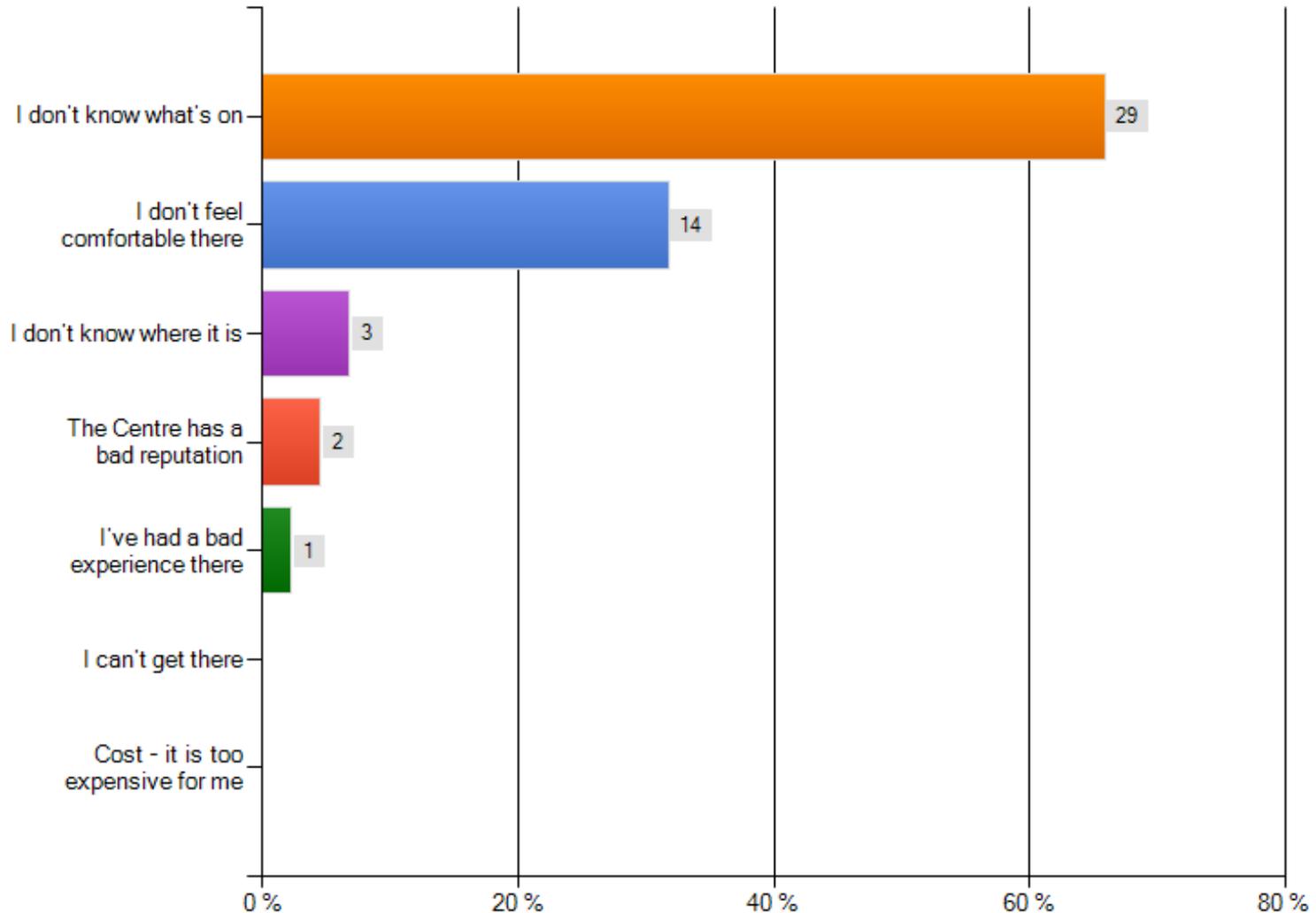


How happy are you with the following features of the Centre?



- Number who answered this question: 77
- Number who skipped this question: 44

If you do NOT use the Centre, why not?

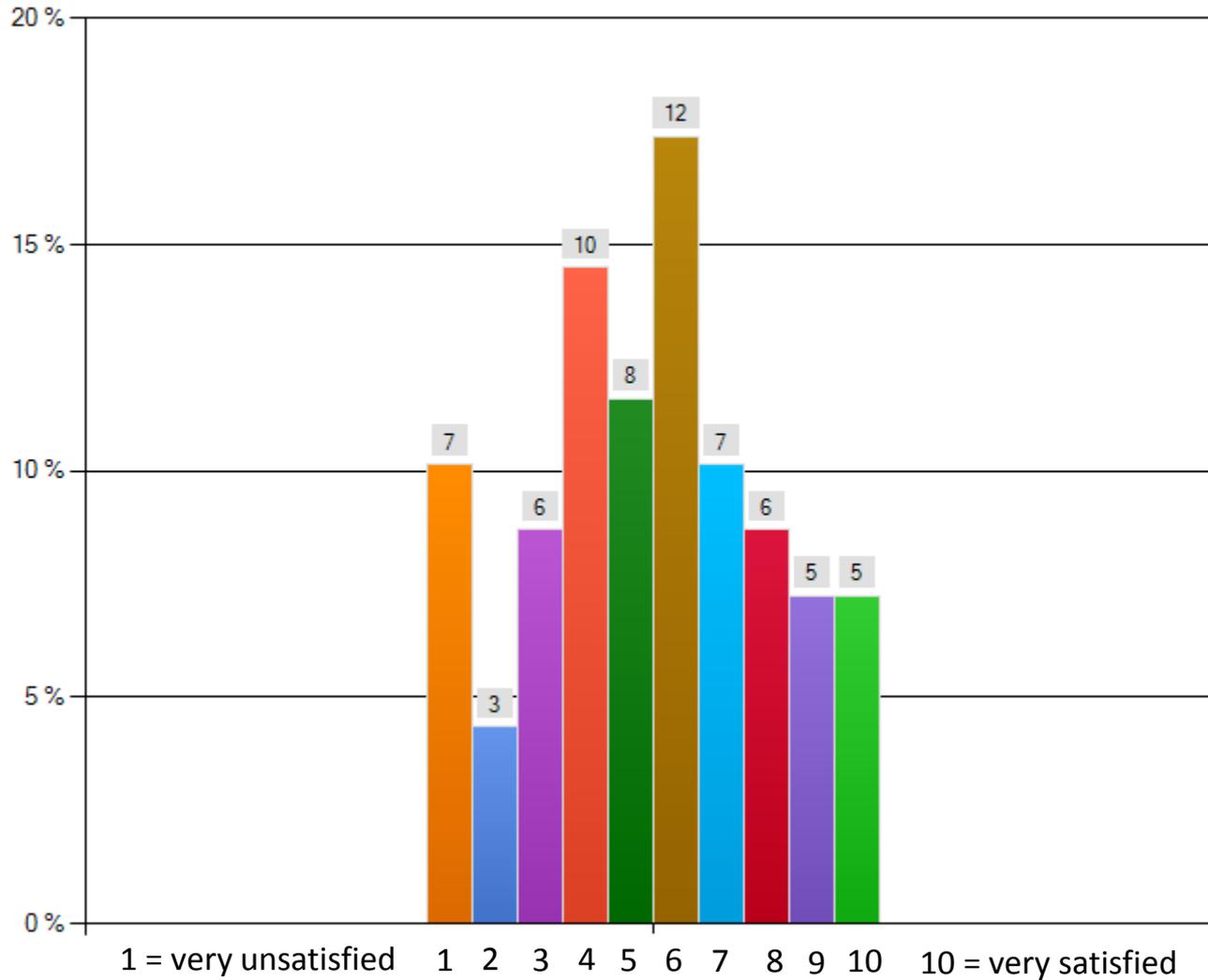


- Number who answered "Other (please specify)": 17 (see next page)
- Number who answered this question: 44
- Number who skipped this question: 47

If you do NOT use the Centre. Why not? *continued*
“Other (please specify)” 17 responses

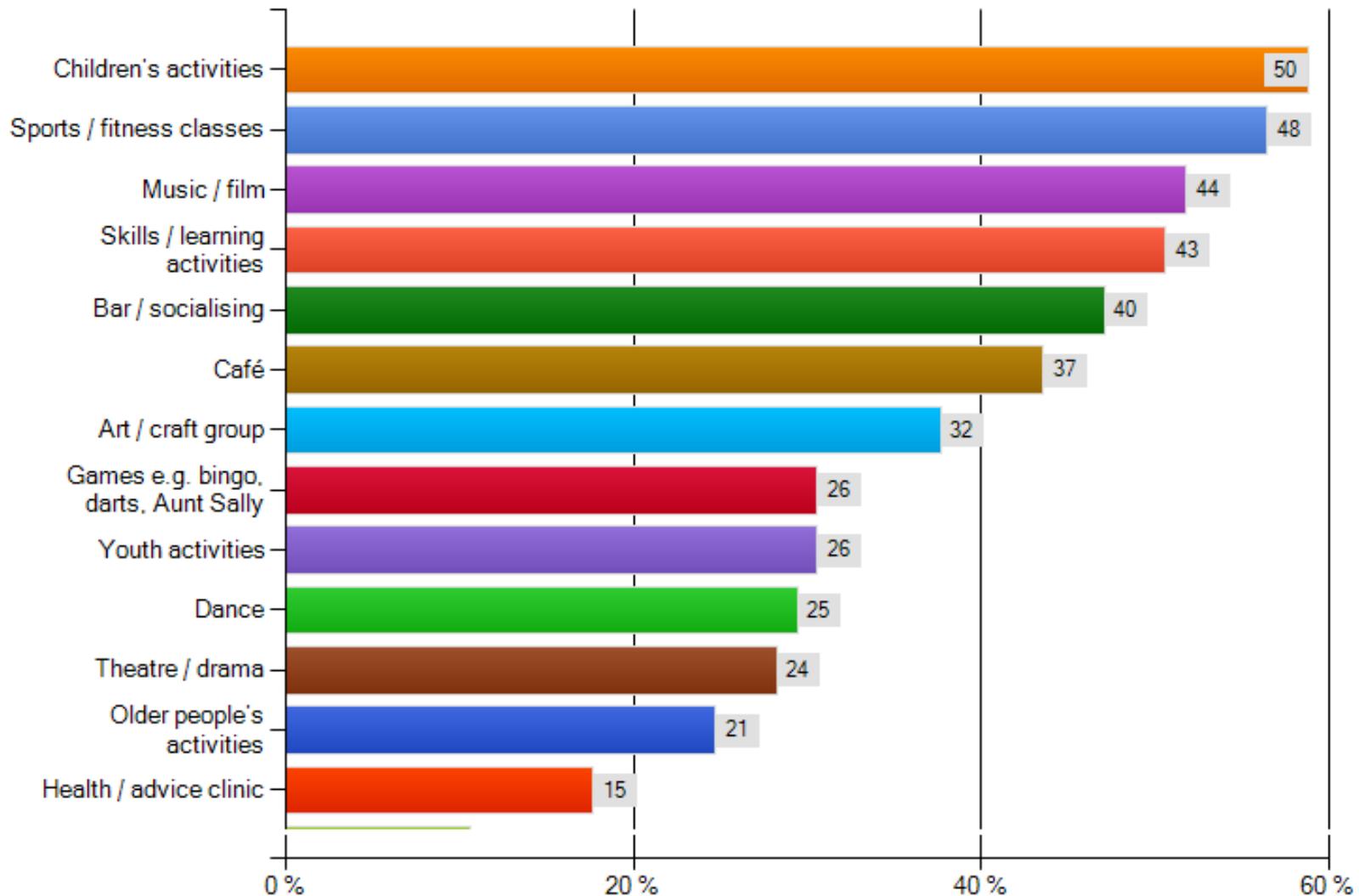
- Range of activities (7 responses):
 - Old fashioned
 - No stuff for kids
 - Activities do not appeal
 - Nothing of interest happening there
 - No family activities until recently
 - Not much I'm interested in yet!
 - I haven't really felt drawn to it except for a few events
- Live outside the area: 3 responses (Not in my area, Not my area but did as a child, Live outside area - not made welcome)
- Don't know people/place: 5 responses
 - It has not really been used by people I know
 - Don't really know anything about it
 - I've not had a reason to yet
 - Never thought about it
 - I don't know anyone who uses it
- Other: 2 responses (I am very busy with activities elsewhere!, Have just begun to use it)

On a scale of 1 – 10, how satisfied are you with the Centre?



- Number who answered this question: 69
- Number who skipped this question: 22

What activities would you most like to come to at this Centre?



- Number who answered "Other (please specify)": 18 (see next page)
- Number who answered this question: 79
- Number who skipped this question: 12

What activities would you most like to come to at the centre? *continued*
18 responses to “Other (please specify)”

- Sports, fitness: (6 responses)
 - Yoga (6 responses)
 - Fitness for over 50s (included in 1 of the yoga responses)
 - Dance: Zumba (included in 1 of the yoga responses)
- Meditation, relaxation (2 responses)
- Games: (2 responses)
 - Board games session, pool nights
 - Bridge (card game)
- Children: My kids used to go to Play Group (1 response)
- Skills/learning (3 responses)
 - DIY talks
 - IT classes
 - Meetings, talks
- Socialising (4 responses)
 - Community building, pot luck dinners, music making, food co-op
 - Private hire
 - Socialising – but not bar!
 - Premiership football

Any other comments?

- Update decor
- Sky sports please (3 responses)
- It would be great to have an after school club type event say once a week 3:15 to 4:30 especially in winter when kids can't get to the park!
- I've lived in Florence Park for 2 years but it has never been clear how to join the Centre.
Even when going to vote there, I have not seen posters etc.
- I think the work that people have been doing recently to get the community included is fantastic!
- I come to the centre to use the VegVan and to vote, but it's so close I'd love to use it more. Really pleased to see this initiative to change and make it more relevant - congrats!
- IT
- I would like a tai chi class
- Great to see it used more for community events and evening classes for fitness
- Would like to use the Centre for socialising - but it looks a bit grim, and a bit like Phoenix Nights
- Less focus on alcohol would encourage families to attend
- Music, cafe

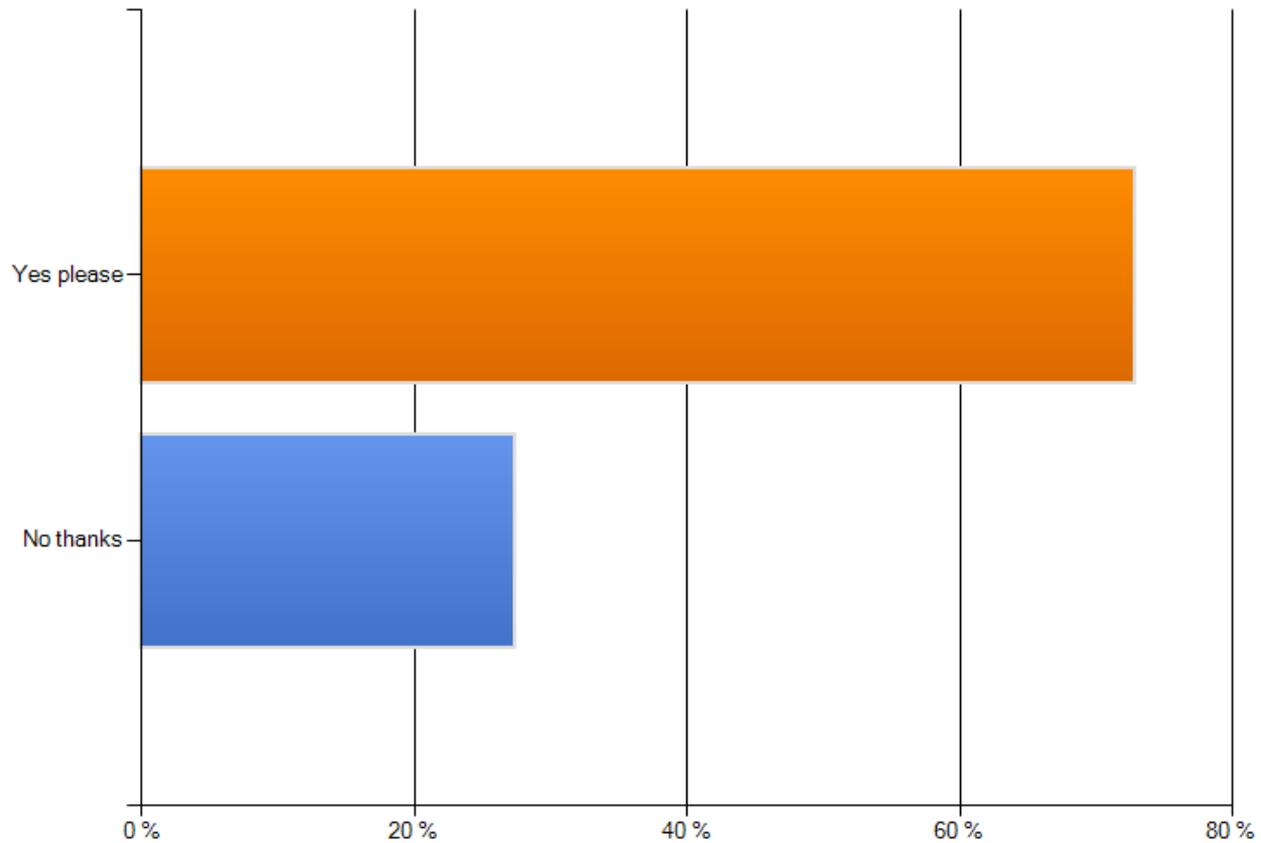
Would you like to get involved in the Centre? if so, how? Are there any skills you could help the Centre with?

- Marketing Painting
- I am already helping when needed/able.
- I may start offering some classes soon
- I would like to become involved in the centre. It would be great to have a "social club" of sorts in Cowley.
- Interested in being on committee depending on commitment.
- I would be happy to help - I'm good at organising things and have run bars.
- Yes could help out as a volunteer now and again
- Have too many other commitments to get involved in the Centre, though I wish it well.
- Yes, not sure, maybe start coming in a bit more and find out what needs doing. I think it would be good to have some interesting guest ales and local brews for sale.

7. Please give us your contact details. This info will only be used by the Community Centre and not given to any third parties. [Download](#)

		Response Percent	Response Count
Name Show Responses		95.9%	71
Postcode Show Responses		97.3%	72
Tel number (optional) Show Responses		52.7%	39
Email (optional) Show Responses		70.3%	52
		answered question	74
		skipped question	17

Can we add you to the Centre's email list to occasionally update you on Centre activities?



- Number who answered this question: 55
- Number who skipped this question: 36